

[PRESENTATION:  
PLANTEAZĂ ÎN ROMÂNIA]

2025





## [ABOUT THE ASSOCIATION]

### MISSION

The “Crestem România Împreună” Association emerged as a necessity in Romanian society, with the main goal of promoting and supporting the cultural, social, economic, and professional rights and interests of Romanians both within the country and abroad, as well as protecting and conserving Romania’s environment to ensure a sustainable future.

**We believe in Romania and in our ability to build a better future.**

### VALUES

Because the values we believe in are:

Integrity

Responsibility

Social involvement

our team aims to restore a sense of normalcy in the communities where it operates through the projects it undertakes.

Volunteers

Organizations

**35k+**

**200+**

### OBJECTIVES

Among the specific objectives, we mention:

**01**

Creating examples of actions and projects that bring the community together

**02**

Increasing social involvement and raising awareness of its importance

**03**

Creating communities engaged in environmental issues and sustainable development



## SOCIAL

Website: <https://planteazainromania.ro>  
 Facebook: @planteazainromania

Saplings planted

**405k+**

Volunteers

**9k+**

Editions

**11**

## ABOUT

Plantează în România creates a social dimension to environmental actions, meaning that we also aim to address community issues (e.g., forest belts along county roads, soil stabilization through planting on landslides, planting on degraded lands).

Given that our country ranks below the European average in terms of forested area, with only 27.3% of its surface covered by forests compared to the European average of 32.4%, placing it 13th overall and 10th in terms of forest area per capita—0.30 hectares per inhabitant, according to EUROSTAT—we have the responsibility to present the project below.

## PROJECT COMPONENTS

Planting activities with volunteers

Ora Verde

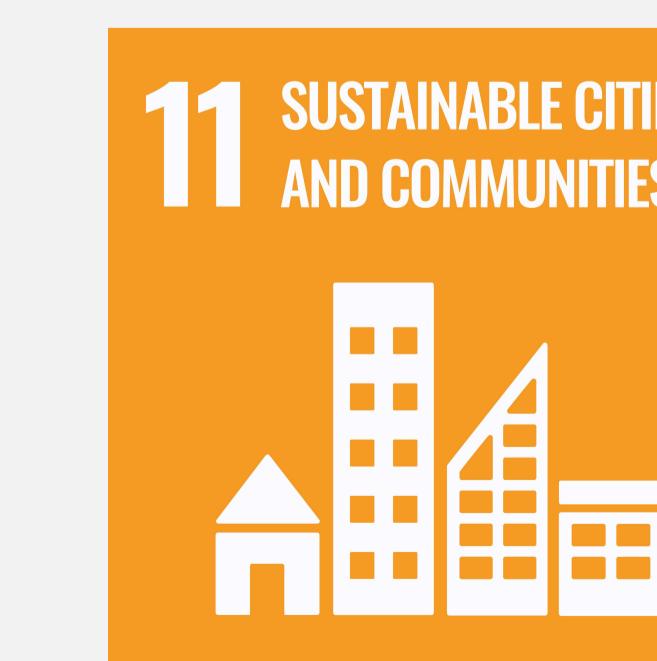
Fit for 50 – we donate 50 saplings to those interested

Pădurea 9

Cucuietii Marathon

Brad, fratele omului

## SUSTAINABLE DEVELOPMENT GOALS ACHIEVED THROUGH THIS PROJECT (SDGs)





## [PLANTING ACTIVITIES]

### TYPES OF ACTIVITIES

- ◆ Volunteer participation in forest work sites
- ◆ Volunteer participation in urban planting activities
- ◆ 25 de arbori – digital platform

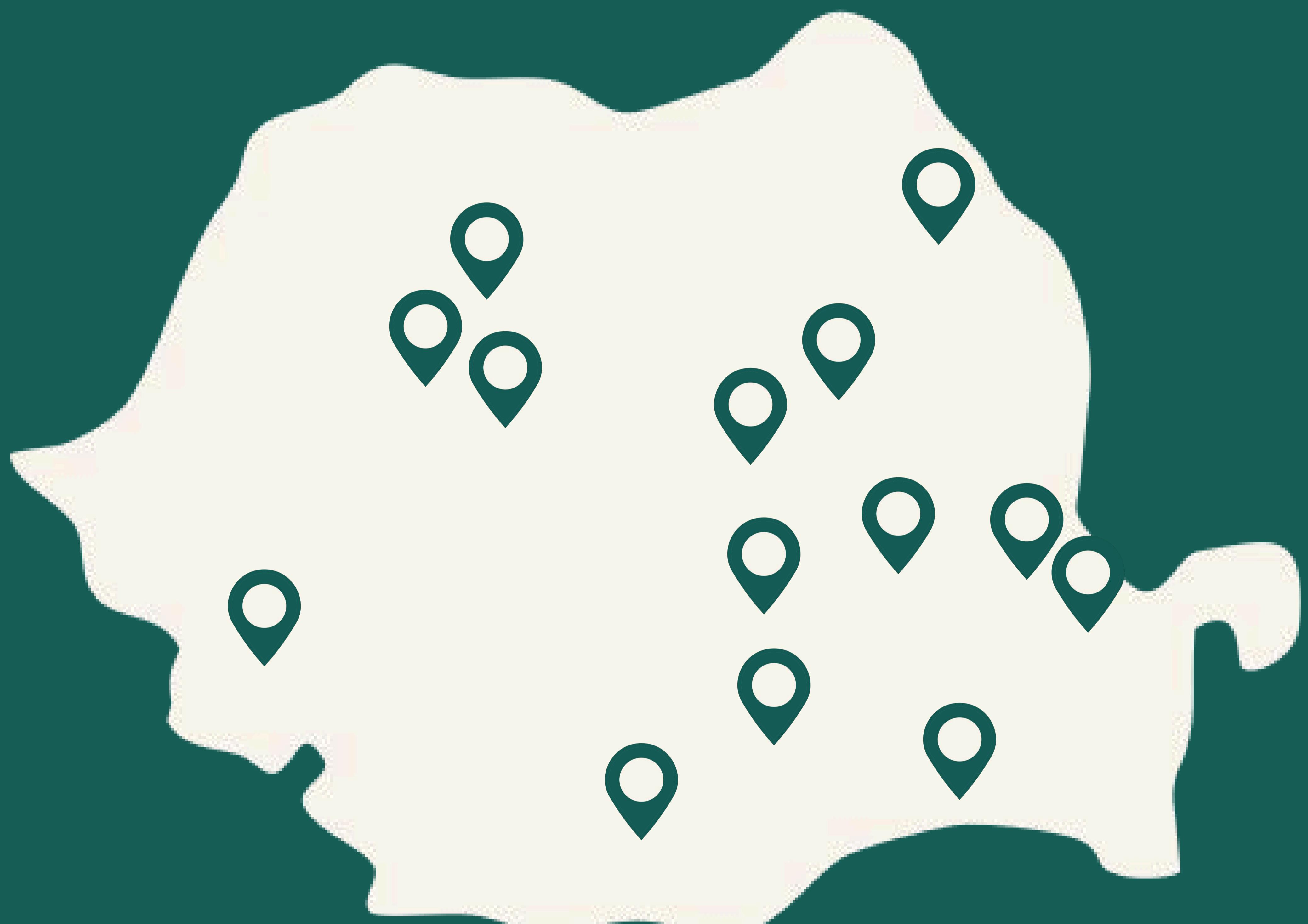
### HOW TO PREPARE

From the moment the partnership agreement is signed between the organization and our association, we take over the entire process of registration, information, and reporting related to the planting activity. To generate personalized certificates, volunteers will need to have the ecoTrack app installed.

#### Important!

Given the large carbon footprint, we provide water, but we encourage each volunteer to bring their own water container from home.

### WHERE WE HAVE PLANTED



### WHAT A PARTNERSHIP WITH OUR ASSOCIATION ENTAILS

Our project offers a range of significant benefits for the community and the environment. First and foremost, through our tree planting and care activities, we contribute to improving air quality and combating climate change. This action not only provides a healthier environment for our community but also helps conserve local biodiversity.

Additionally, our project has a strong social impact. It brings people together in a spirit of solidarity and collaboration, building strong community bonds and promoting civic engagement. We also provide our volunteers with an opportunity to earn social involvement points and contribute to addressing social and environmental issues.

## SCHEDULE FOR THE DAY

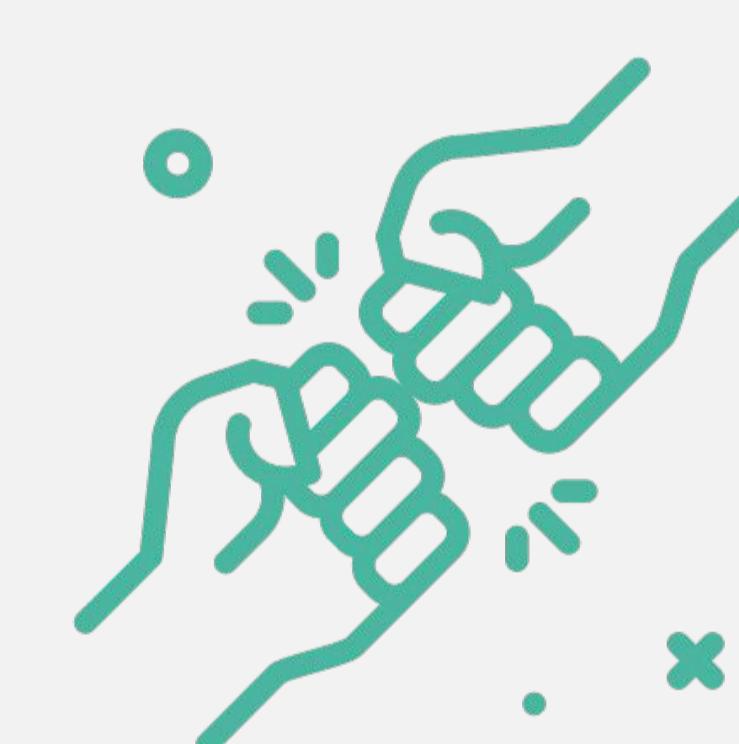
09:30 - 09:45	See you at the meeting point	10:15 - 13:30	We plant the saplings (main workshop activity). Leaving something tangible for future generations.
09:45 - 10:00	We gather, get to know each other, form groups, and distribute gloves and tools	14:00 - 14:30	Take photos, enjoy the results, and share a meal.
10:00 - 10:15	Training and safety procedures are covered first. We talk about the Plantează în România project and the location we're in. We also provide instructions on how the planting will be done.	14:30 - 15:00	We clean up, head home, and share the experience with our friends.

## REASONS TO GET INVOLVED



Increasing the number of trees

01



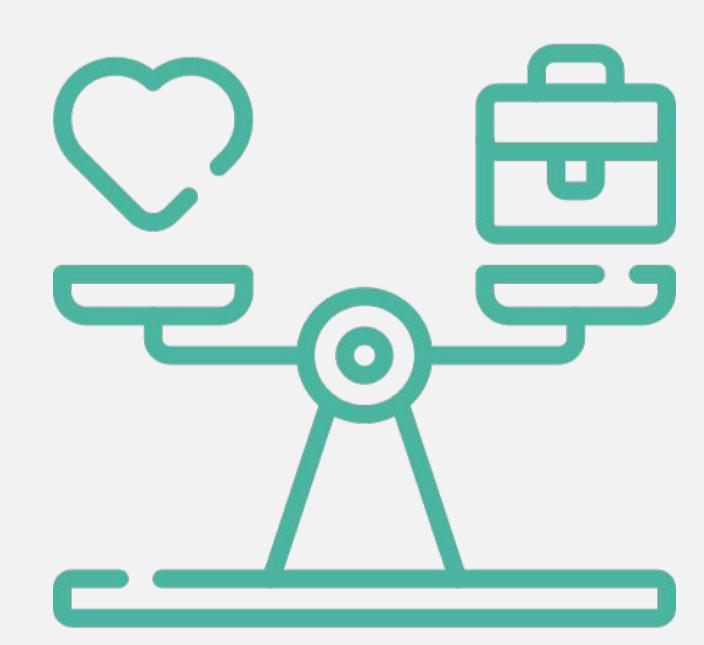
Civic commitment and the power of unity

02



Community growth and inspiring others

03



Improving the quality of life

04



Health benefits

05



A sustainable legacy for future generations

06



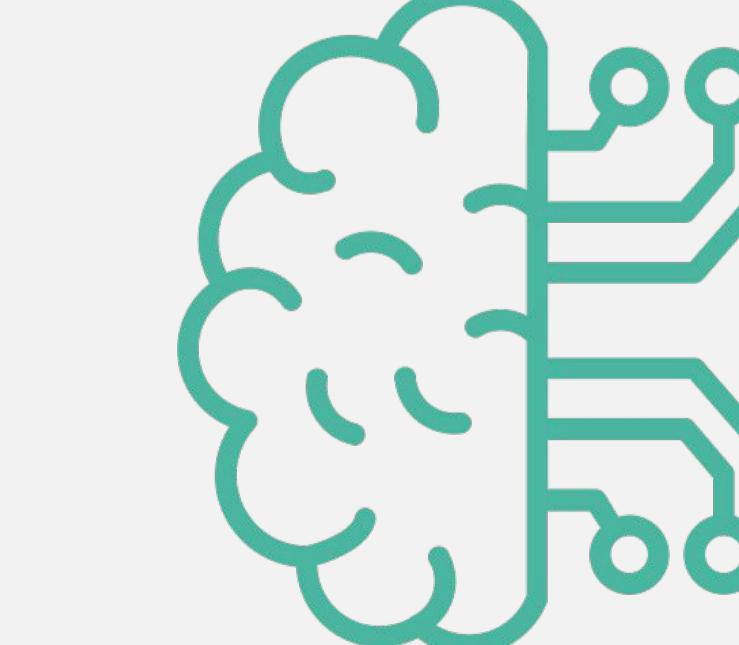
Conserving natural resources

07



Biodiversity conservation

08



Learning opportunities

09



## PACKAGE OPTIONS]

SUGGESTED DONATION	<b>80</b> EUR / volunteer	<b>15</b> EUR / volunteer
INCLUDES	<ul style="list-style-type: none"> <li>◆ planting (~20 saplings planted per volunteer)</li> <li>◆ plantation monitoring</li> <li>◆ organizing care activities</li> </ul>	<ul style="list-style-type: none"> <li>◆ tools, gloves</li> <li>◆ sandwich, apple, coffee, tea</li> <li>◆ traditional stew</li> <li>◆ eco-friendly toilets, first aid</li> </ul>

MINIMUM SPONSORSHIP CONTRACT VALUE (EUR)	2500 EUR	4500 EUR	8000 EUR	15000 EUR
<b>BENEFITS OF PARTNERING WITH US</b>				
Issuance of a certificate for the number of planted saplings (issued at the end of each calendar year)	01	◆	◆	◆
Partnering your organization with one of the largest environmental projects at the national level	02	◆	◆	◆
Employee involvement in volunteer activities in an organized and fun way.	03	◆	◆	◆
Supporting the organization with necessary documents for non-financial reporting or the company's CSR activities (issuance of planting certificates).	04		◆	◆
Increased visibility and enhanced image through association with projects that educate and build sustainable communities.	05	◆	◆	◆



## PACKAGE OPTIONS]

MINIMUM SPONSORSHIP CONTRACT VALUE (EUR)	2500 EUR	4500 EUR	8000 EUR	15000 EUR
<b>BRANDING AND MARKETING</b>				
Mentioning the organization in the post-edition press release	06		◆	◆
Possibility to use the "Plantează în România" logo in the organization's internal and external communications	07	◆	◆	◆
Display of banners or other types of materials at the planting site	08	◆	◆	◆
Placement of the organization's logo on the website <a href="https://planteazainromania.ro">https://planteazainromania.ro</a> , in the "Partners" section	09		◆	◆
Partner mention in social media communication, on the project's Facebook page, throughout the edition	10			◆
Placement of the partner's logo in newsletters sent throughout the edition	11		◆	◆
Mention of the partner's name in a social media post at the end of the edition, alongside the photo album of the event	12	◆	◆	◆
Adding the partner's logo to every photo in the event's photo album	13			◆

## [YOU MAY ALSO BE INTERESTED IN]



**ecotrack**

### SOCIAL

Website: <https://ecotrack.ro>  
Facebook: @ecotrack

Total users

**36k+**

Annual CO2 savings (tons) Total annual green distance

**1k+**

**10k km**

### ABOUT

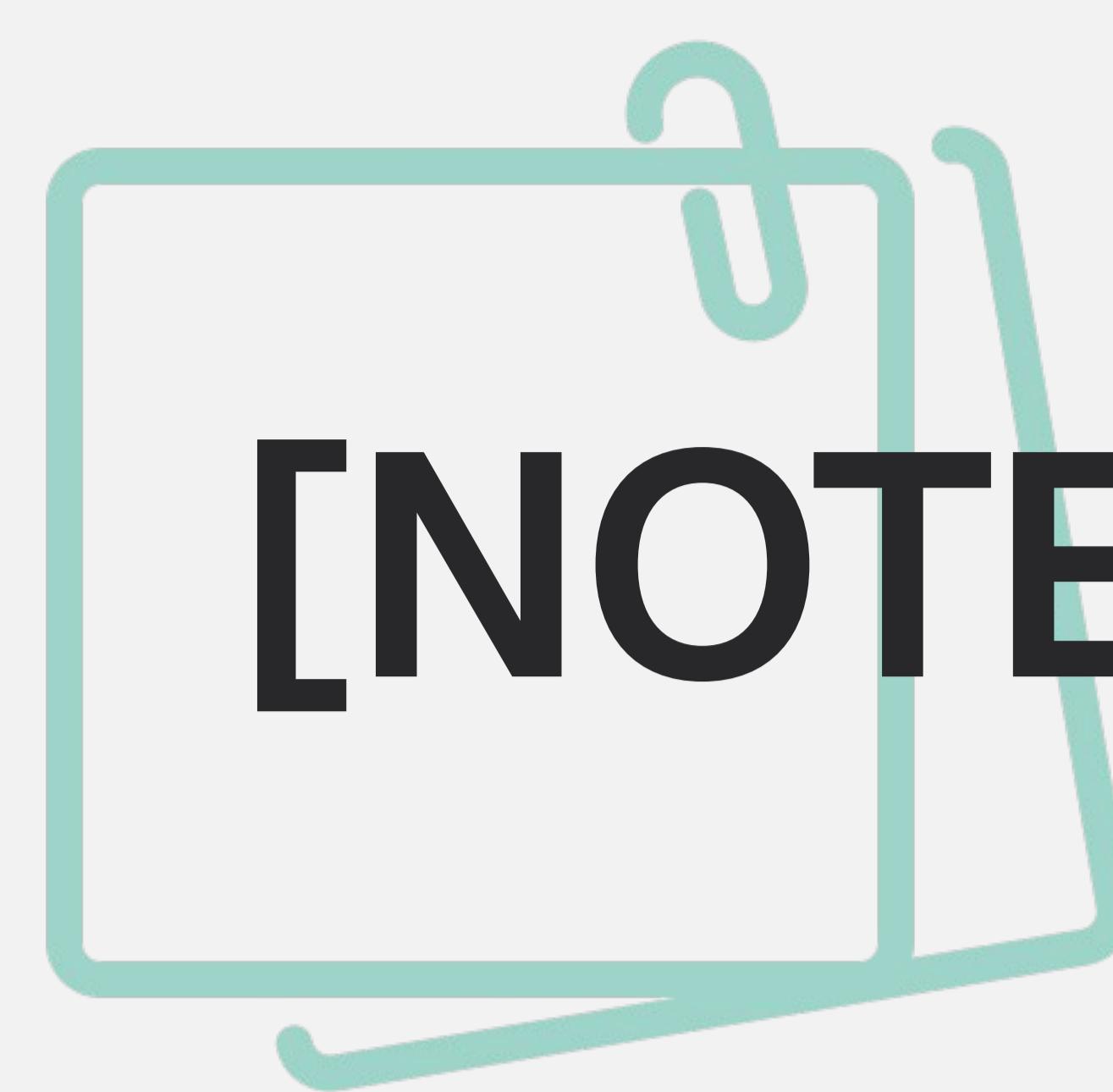
Eco.Track is the ecosystem that enables an organization to quantify its environmental efforts through the carbon footprint saved by its employees.

Users find out in real time the amount of CO2 saved, which is converted into social engagement points.

Currently, a Romanian generates an annual carbon footprint of approximately 4 tons, stemming from waste, mobility, food, and other sources of carbon dioxide involved in daily life. The major problem with the carbon footprint is that we don't see an immediate effect resulting from personal actions. We don't see what happens when we throw away trash, and we don't see what happens when we plant a tree. Or maybe we can?

### SUSTAINABLE DEVELOPMENT GOALS ACHIEVED THROUGH THIS PROJECT (SDGs)





DATE \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

## PRIORITIES

- \_\_\_\_\_
- \_\_\_\_\_
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## PERSONAL THOUGHTS

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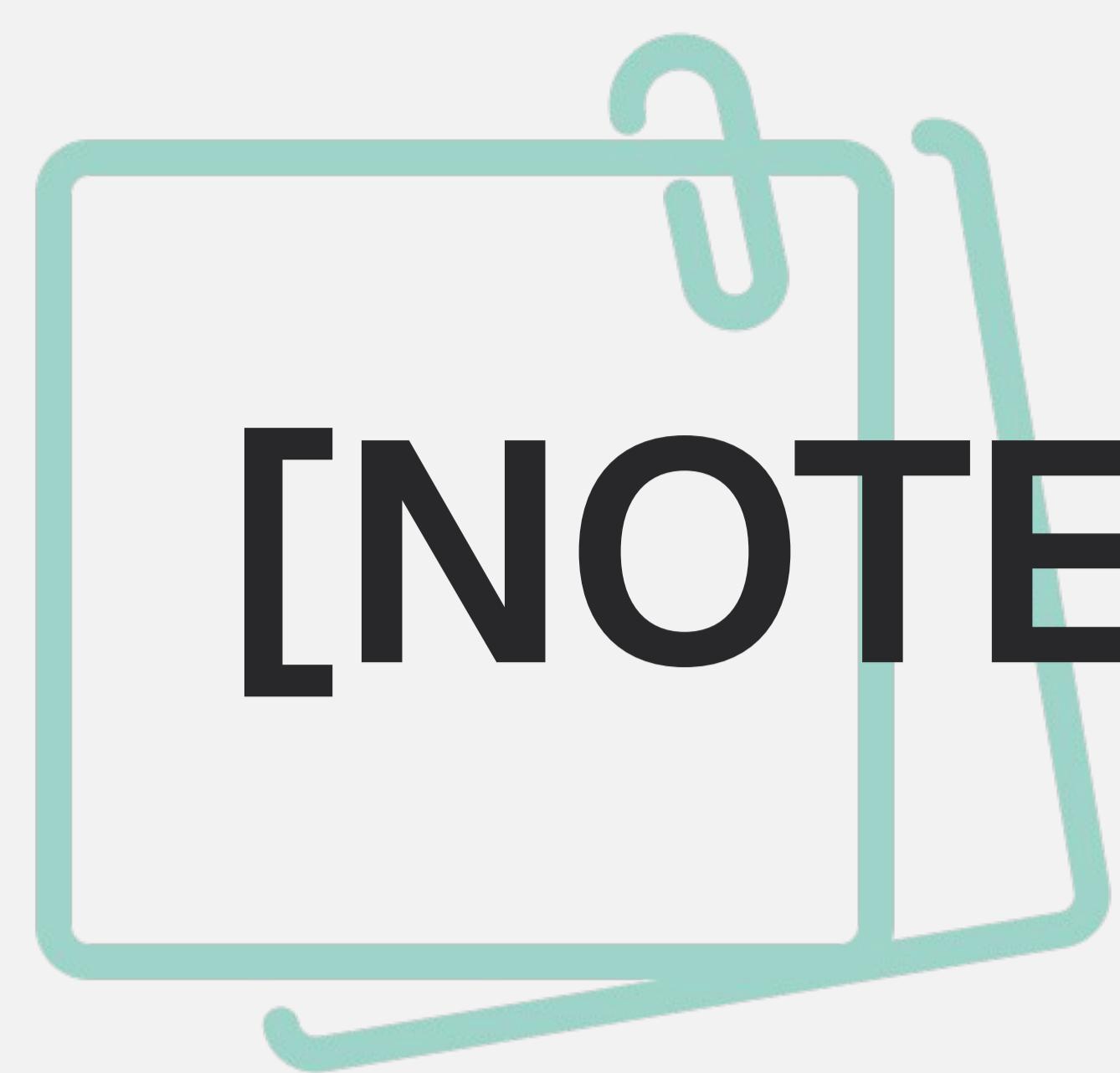
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## SKETCH



# [NOTES]

**DATE** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

# PRIORITIES



# PERSONAL THOUGHTS

# SKETCH

**01**

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**02**

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**03**

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